



**Engage
Your People
Ignite Your
Business**



Transform Your Workplace With Virgin Pulse

Strong workforce cultures drive more energy, creativity, and productivity across organisations.

Research shows that companies with healthy and engaged employees experience lower workplace stress, higher productivity and profitability, fewer accidents, and higher employee engagement and retention. When you invest in the wellbeing of your employees, you are building the long-term culture of your organisation, a culture where your employees and business thrive, together.



Boost Employee Wellbeing



Improve Business Performance



Build a Healthy Company Culture



Increase Usage of Benefits Programs

Drive Change With Our Industry-leading Platform

Founded as part of Sir Richard Branson's Virgin Group, Virgin Pulse is committed to changing lives and businesses around the world for good. We help clients build healthy workplace cultures that encourage all employees to be their best and most productive selves, at work and beyond. By engaging users every day, we encourage them to build and sustain healthy lifestyles that drive measurable outcomes and deliver significant value on investment.

Flexible Solutions to Support Your Needs



Turnkey

- ✓ Easy Rollout
- ✓ Holistic Wellbeing
- ✓ 6 Months Access
- ✓ Multi-Channel Communications
- ✓ Daily Engagement
- ✓ Health Assessment
- ✓ Gamification
- ✓ Reporting



Custom-built

- ✓ Personalised User Experience
- ✓ Challenge Library
- ✓ Configurable Program Design
- ✓ Branding
- ✓ Flexible Reward Engine
- ✓ Survey & Calendar Tools
- ✓ 12 Months Access
- ✓ Partner Ecosystem
- ✓ Segmentation
- ✓ Holistic Wellbeing
- ✓ Daily Engagement
- ✓ Habit Tracking
- ✓ Micro Learning Content
- ✓ Friends & Family Access



Why Choose Virgin Pulse?

With more than 16 years of experience, Virgin Pulse knows what works when it comes to delivering meaningful outcomes. Our technology is developed in conjunction with the world's leading researchers on behaviour change, employee engagement, occupational health and lifestyle medicine. We're constantly optimising our platform to deliver the best possible experience and results – for both you and your employees.

**Engaging
Globally**

20

languages supported
across 190 countries
and territories

**Lowering
Stress**

70%

of members reported
a decrease in their
stress levels

**Delivering
Results**

95%

retention rate
amongst Virgin
Pulse clients

**Improving
Safety**

50%

fewer safety incidents
reported by Virgin
Pulse clients



CHANGING LIVES *And* BUSINESSES FOR GOOD

"The feedback from our employees was so great that we decided to roll out the Virgin Pulse program all over the globe to all our offices."

Szabina Nagy

*Safety, Health and Environment
Supervisor Exxon Mobil, Hungary*

For more information on building a more productive, resilient and healthy workforce visit:
virginpulse.com

